



Council of Heads of the Built Environment  
Heads of Department of Construction,  
Property and Surveying

September 2018

**What is the state of global surveying education?**  
**A proposal for an overview report on worldwide surveying education**

CHOBE is the representative body for those engaged in the design and delivery of Built Environment education in the UK and Ireland. With a membership of over 40 universities offering vocational and professional education, it has a mission to be a voice of influence on government, policy makers, professional bodies on matters pertaining to the education of those entering the sector. As part of this remit it has a responsibility to analyse trends and develop future scenarios for discussion and analysis within the sector.

**Context**

CHOBE first published a 'State of the Nation' analysis of built environment education in 2008. A follow up report funded by HEA and the Subject Centre CEBE was published, with the support of CHOBE, in 2010 and a further report in 2015. Since that time the national and international landscapes of higher education and built environment provision have changed significantly. In particular the global reach of the Royal Institution of Chartered Surveyors (RICS) has expanded greatly and the developments relating to in-country provision and trans-national education (TNE) have gained scale and maturity.

It is now considered timely to produce a globally relevant review of the state of surveying education, extending to wider built environment domains, to reflect on the current position, provide evidence of good practice and make observations about and proposal for future developments.

***This proposal invites applications for a jointly commissioned project with financial and in-kind support from CHOBE and RICS. A sum of £15000 is available for the work.***

It is intended that the 'State of Global Surveying Education' report 2019 will provide an appropriate vehicle to explore in some detail the global dynamics affecting HE providers, RICS and potential entrants to surveying professions.

The output from this work will have the following benefits its stakeholders:

*For HEIs and CHOBE*

- It will provide a detailed account of the state of the global surveying and built environment higher education sector;
- It will enable HEIs who operate in a highly competitive global market place to develop a deeper understanding of what factors can attract high calibre students to study aspects of surveying and the built environment.
- It will enable those charged with the education of surveying and BE students to develop challenging innovative and internationally appropriate curricula adopting pedagogy, formats and delivery modes that work for all stakeholders; and by so doing
- It will assist in the drive for improved student satisfaction and enhanced employability knowledge, skills and attributes
- It will provide evidence of strategies to attract students to the “less popular” BE subjects

*For employers*

- It should provide a better understanding of the global supply chain to practice and help identify future knowledge, skills and attributes requirements and both current and emerging gaps;
- If the strategy works, assist in the provision of better (and potentially more) entrants at varying levels of educational attainment

*For RICS*

- It will give a deeper and more insightful understanding of the global dynamics of surveying and built environment education and its interface with practice and the wider international community thereby
- It will assist in the development of appropriate educational and associated engagement policies
- It will provide a clear statement of existing and emerging demand for surveying graduates and entrants to surveying education in the various world regional markets
- It will offer a deeper understanding of the destination of surveying and built environment graduates including issues affecting their decision to become chartered professionals or move on to other fields

## **The Scope of the Report**

It is proposed that the report should take a format compatible with the 2 earlier UK reports developed by CHOBE but with additional elements to reflect the changed landscape of higher education and the wider international relevance of the work. The previous studies concentrated solely on:

- The nature and levels of provision (including modes of study for undergraduate; entry statistics and staff student ratios);
- Accreditation; its relevance and implications
- Probable future influences.

The proposed report should include key areas as follows:

- Global footprint of surveying practice and RICS presence across all world regions, extensive geographical coverage is essential
- The global state of research and consultancy within the surveying professions and wider BE with a focus on Quantity Surveying, Project Management, Infrastructure, Building Surveying, Facilities Management and Real Estate. *The researchers will be expected to engage with existing projects running in the US and Australia. CHOBÉ will provide the contracts and introductions for these*
- Widening participation agenda and its current impact; global similarities and differences
- University provision and the education supply chain
- Curriculum and pedagogy; links to pathways and APC; global similarities and differences
- Staff qualifications and policies around selection, recruitment and retention
- Employability levels and salaries.
- Resourcing
- Alternative providers: challenges and opportunities
- Examples of good practice and observations about future strategy and development

## **Methodology**

We are conscious that resources to undertake the work are limited so the following elements are proposed: (we welcome applications suggesting alternative/additional approaches)

- Collection of data from global published sources to provide a meta analysis (HESA, Government sources, RICS and other professional bodies, HEIs, British Council etc);
- Short questionnaire for interpretative /perception data;
- Limited (depending on funds) key telephone/face to face interviews with representative bodies/ employers
- Regional global workshops where possible involving key Stakeholders (including employers, HEIs, RICS and other appropriate Professional Bodies and Government Representatives) to discuss emerging findings

Overall it is anticipated that the work will comprise 40-50 days' work in data/collection/analysis and a further 8-10 days in writing up, followed by a dissemination of a draft and finalizing the report.

## **Outputs**

- RICS 'State of...' Report
- A digital report for web publication
- A summary report of no more than 6 pages for wider dissemination
- A presentation /workshop at iBEE 2019 and elsewhere when possible
- A follow up journal paper for an appropriate HE related journal.

## **Application process**

***Applications are invited from CHOBE member institutions, and should be submitted by 16.00 on Friday 12<sup>th</sup> October 2018.***

Please submit a proposal of no more than 1500 words, of how you would approach the work, together with a project plan explaining the stages and key milestones. Please indicate how you will provide "matched funding" for the project. Please include a short CV for the project leader together with brief details of the research team.

Applications should be submitted via email to the CHOBE email ([info@chobe.org.uk](mailto:info@chobe.org.uk))

The CHOBE Executive and RICS will review applications on 17<sup>th</sup> and 18<sup>th</sup> October and it is anticipated that the project will be awarded in the week beginning 22<sup>nd</sup> October 2018. We will develop and agree the final project outline with the successful applicant

**Please direct any queries about this opportunity to the CHOBE email.**

We look forward to receiving your submission.

Best wishes

Jane Wright, Mike Riley (Co chairs CHOBE)  
Mamta Patel RICS